IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Brian F. Fitzpatrick et al.

Art Unit 3688

Serial No. 10/675,916 Filed September 30, 2003 Confirmation No. 2091

For PLATFORM SYSTEM AND METHOD FOR EXTENDING SALES AND USE OF A RESOURCE OF MOTIVATIONAL PROGRAMS

Examiner: Raquel Alvarez

January 5, 2009

AMENDMENT A

TO THE COMMISSIONER FOR PATENTS,

SIR:

In response to the Office action mailed October 3, 2008, please enter the following amendments and consider the following remarks:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 13 of this paper.